




# BOOST YOUR ONLINE PRESENCE WITH US

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For More Information Call Us !

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# ABOUT US

*" We Highlight Your Business To The World Market "*

How to improve  
your SEO With a  
Smart Social Media Strategy



## WHO WE ARE ?

Welcome to SEO Byte, your trusted digital marketing agency based in Agra. Established in 2022 by Faizan Qureshi, our agency specializes in services including SEO, Meta Ads, Google Ads, and WordPress Design, alongside comprehensive social media marketing solutions. With a dedicated team of 8 professionals, we've completed numerous projects and continue to expand our portfolio. Our commitment to excellence and passion for innovation drive us to deliver exceptional client results. Join us on our journey of success, and let's achieve greatness together.

At SEO Byte, we believe in the power of collaboration and innovation. Our diverse team brings together a wealth of expertise and experience, allowing us to tackle even the most complex digital marketing challenges confidently. We are committed to staying ahead of the curve, constantly evolving our strategies to adapt to the ever-changing landscape of online marketing. Our client-centric approach ensures we prioritize your unique goals and tailor our solutions to meet your needs. From small businesses to large enterprises, we are dedicated to helping you maximize your online presence and achieve sustainable growth. Join forces with SEO Byte, and let's unlock the full potential of your digital strategy.



# OUR SERVICES



## SEO SERVICES

Boost your website traffic and achieve higher search engine rankings with the best SEO services in Agra.



## SOCIAL MEDIA MARKETING

With Our Excellent Social Media Story Telling Technique You Can Boost Your Online Presence Rapidly.



## WEBSITE DESIGN

Get Your Website Done Today With The Best Web Design Company



# ADDITIONAL SERVICES

*" Explore Our Proficient Digital Solutions And Propel Towards Success. Generate A Resounding Impact : Allow Us To Strategize, Assess, And Enhance Your Brand's ROI "*

## ● PERFORMANCE MARKETING

Boost ROI with our data-driven performance marketing. We optimize ad spend for maximum conversions and increased customer acquisition.

## ● GRAPHIC DESIGNING

Transform your brand with our graphic design services. Creative, impactful designs that captivate and engage your audience effectively.

## ● E-MAIL MARKETING

Enhance your customer connections with our email marketing services. We craft targeted campaigns that drive engagement, boost conversions, and nurture lasting relationships. Reach your audience with personalized messages that resonate, ensuring your brand stays top of mind and drives results.



# SEO SERVICES

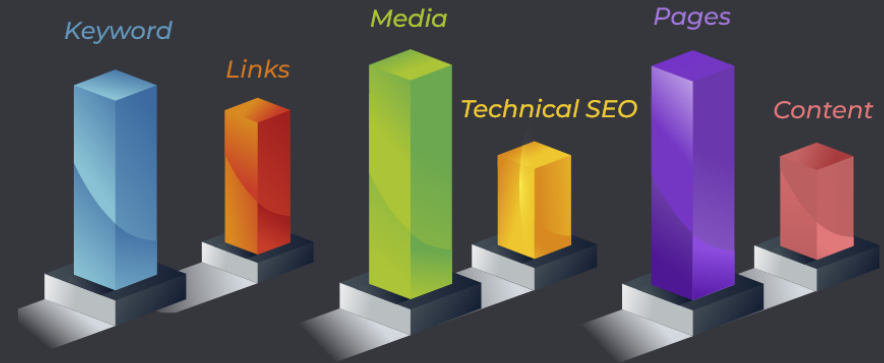
" Welcome To The Best SOCIAL MEDIA Company "

" Boost Your Traffic With Best SEO Services In Agra By The SEO Byte "

Boost your website traffic and achieve higher search engine rankings with the best SEO services in Agra provided by The SEO Byte. As a leading SEO company in Agra, we are dedicated to delivering exceptional results tailored to meet your unique business needs and goals.

Our expert team, well-versed in the latest SEO techniques and trends, uses their in-depth knowledge to develop and implement effective strategies that drive organic traffic and enhance your website's visibility.

## WEBSITE SEO



## STANDARD PACKAGES

01

### LITE PACKAGE

- Basic On-Page SEO
- 200 Monthly Backlinks
- 10 Keywords
- 6 Blog Post

₹ 7,999\* / Month

02

### PRO PACKAGE

- Advance On-Page SEO
- Technical SEO
- 300 Monthly Backlinks
- 15 Keywords
- 8 Blog Post

₹ 10,999\* / Month

03

### PREMIUM PACKAGE

- Advance On-Page SEO
- Technical SEO
- 300 Monthly Backlinks
- 20+ Keywords
- 10 Blog Post

₹ 15,999\* / Month

# SEO SERVICES BREAKDOWN

RECOMMENDED

FEATURES	Lite	Pro	Premium
SEO Keywords	10-15	15-20	20-30
Local SEO	✘	✔	✔
In-depth Website Study	✘	✔	✔
SEO Audit Report	✔	✔	✔

FEATURES	Lite	Pro	Premium
Content Duplicacy Check	10-15	15-20	20-30
Website Speed Analysis	✘	✔	✔
Keyword Research	✔	✔	✔
URL Optimization	✔	✔	✔
Title Tags Optimization	✔	✔	✔
Meta Tags Creation	✔	✔	✔
Broken Image Analysis	✔	✔	✔
Content Planning	✔	✔	✔
Blog Posting	(Monthly 4 blogs) 1200 words per blog	(Monthly 10 blogs) 1200 words per blog	(Monthly 15 blogs) 1200 words per blog
Image Alt Tags Optimization	✔	✔	✔
Content Optimization	✔	✔	✔
Location Based Page Optimization	✔	✔	✔

### OFF PAGE SEO

- Competitor Analysis
- Initial Backlinks Analysis
- Guest Posting
- Image Backlinks
- PPT/PDF/DOC Backlinks
- Video Backlinks
- Blog Commenting
- Text Backlinks

### Lite

- ✓
- ✓
- ✗
- Monthly 40 backlinks
- Monthly 25 backlinks
- Monthly 18 backlinks
- Monthly 08 backlinks
- Monthly 90 backlinks

### Pro

- ✓
- ✓
- (Monthly 2 posts)  
2200 words per post
- Monthly 85 backlinks
- Monthly 40 backlinks
- Monthly 32 backlinks
- Monthly 18 backlinks
- Monthly 175 backlinks

### Premium

- ✓
- ✓
- (Monthly 4 posts)  
2200 words per post
- Monthly 120 backlinks
- Monthly 60 backlinks
- Monthly 50 backlinks
- Monthly 26 backlinks
- Monthly 225 backlinks

### OFF PAGE SEO

- Website Pagespeed Optimization
- Robots.txt Creation
- Sitemap Creation
- Schema Markup
- Google Search Console Integration
- Google Analytics Integration
- Bing Webmaster Tool Integration
- SEO Monthly Reports

### Lite

- ✗
- ✓
- ✓
- ✗
- ✓
- ✓
- ✗
- ✓

### Pro

- ✓
- ✓
- ✓
- ✓
- ✓
- ✓
- ✓
- ✓

### Premium

- ✓
- ✓
- ✓
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- ✓
- ✓

₹ 7,999\* / Month

₹ 10,999\* / Month

₹ 15,999\* / Month

# Our WORK

## CLIENT OBJECTIVE

Boost Dr. Krinita Motwani's dental business in Mumbai through targeted SEO services to increase website traffic, improve search engine rankings, and attract more local customers.

## OUR ACHIEVEMENT

Month by month, the results began to speak for themselves. Website traffic surged, inquiries increased, and Dr. Krinita Motwani's search engine rankings climbed steadily. Our dedicated approach ensured that they consistently appeared at the top of search results for relevant queries. Focusing on local SEO strategies, we connected Dr. Krinita Motwani's Dental Clinic with the right audience, driving awareness and engagement. The success wasn't just in numbers but in their business's natural, tangible growth.

# SEO ACHIEVEMENT

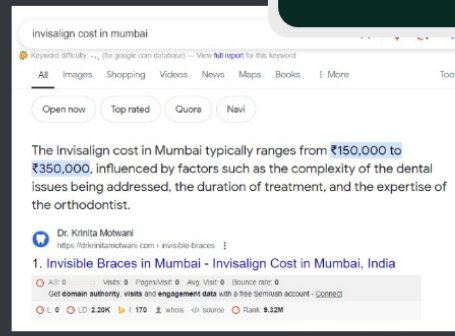
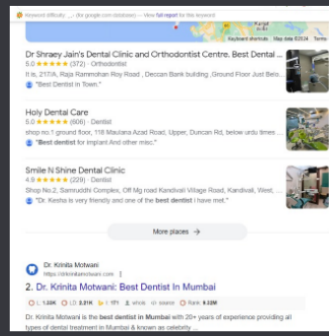
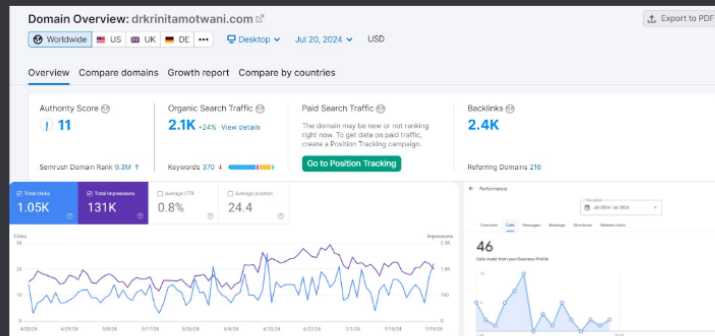
Today, Dr. Krinita Motwani's Dental Clinic is a leading dental service in Mumbai, with a robust online presence that continues attracting new clients. Their journey with The SEO Byte is a testament to the power of targeted SEO services in achieving business goals and exceeding expectations.

1ST ACHIEVEMENT

DR. KRINITA MOTWANI  
MULTISPECIALITY DENTAL CLINIC



## STATISTICS



# Our WORK

## CLIENT OBJECTIVE

Boost Dr. Vyas Pet Hospital's business in Dehradun through targeted SEO services to increase website traffic, improve search engine rankings, and attract more local customers.

## OUR ACHIVEMENT

Month by month, the results began to speak for themselves. Website traffic surged, inquiries increased, and Dr. Vyas Pet Hospital's search engine rankings climbed steadily. Our dedicated approach ensured that they consistently appeared at the top of search results for relevant queries. Focusing on local SEO strategies, we connected Dr. Vyas Pet Hospital with the right audience, driving awareness and engagement. The success wasn't just in numbers but in their business's natural, tangible growth.

# SEO ACHIEVEMENT

Today, Dr. Vyas Pet Hospital is a leading pet service in Dehradun, with a robust online presence that continues attracting new clients. Their journey with The SEO Byte is a testament to the power of targeted SEO services in achieving business goals and exceeding expectations.

2ND ACHIEVEMENT

**DVP HOSPITAL**  
Veterinary Care & Diagnostic Centre

## STATISTICS

**Best Pet Doctor in Dehradun | Dr. Priyank Vyas**

Dr. Priyank Vyas has done BVSc, MVSc & PhD from Rajasthan University of Veterinary And Animal Sciences. He has worked as a Veterinary Surgeon at Pet Care Super Specialty Hospital, Okhla New Delhi for 7 years. In 2019 he has established Dr. Vyas Pet Hospital and Diagnostic Center in Dehradun. He is also a Professor at Graphic Era Hill University in Animal Biotech Division.

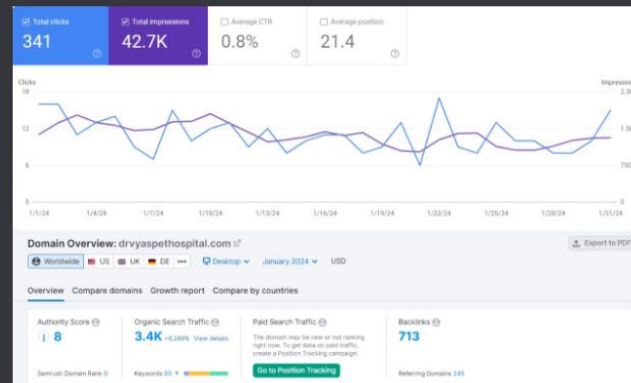
Dr. Vyas is not only a Doctor but he is also a good Researcher. He has Numerous articles in reputed journals. Pet Comfort Facility, Pet Pharmacy, Virtual Petcare are some of the other services offered through Dr. Vyas Pet Hospital that provide your pet with full care and attention.

**best pet clinic in dehradun**

Dr Vyas Pet Hospital  
https://drvyaspethospital.com

**4. Pet Clinic in Dehradun: Best Pet Hospital in Dehradun**

Looking for the Best Pet Hospital in Dehradun? We offers quality veterinary care for all kinds of pets. Call us today to schedule an appointment.





# Our WORK

## CLIENT OBJECTIVE

Boost OEM India's online presence and business through targeted SEO services to increase website traffic, improve search engine rankings, and attract more industry-specific customers.

## OUR ACHIVEMENT

Month by month, the results began to speak for themselves. Website traffic surged, inquiries increased, and OEM India's search engine rankings for key industry terms climbed steadily. Our dedicated approach ensured that they consistently appeared at the top of search results for relevant queries related to OEM parts, manufacturing, and supply chain solutions. Focusing on industry-specific SEO strategies, we connected OEMIndia with the right audience, driving awareness and engagement. The success wasn't just in numbers but in their business's natural, tangible growth.

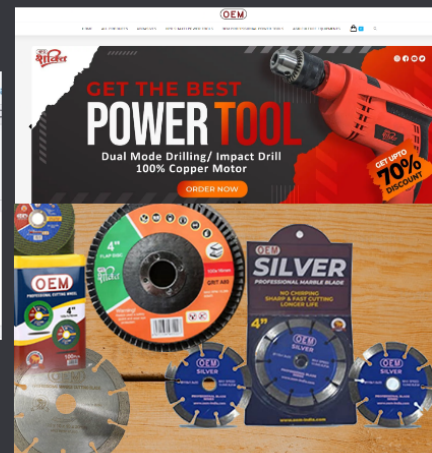
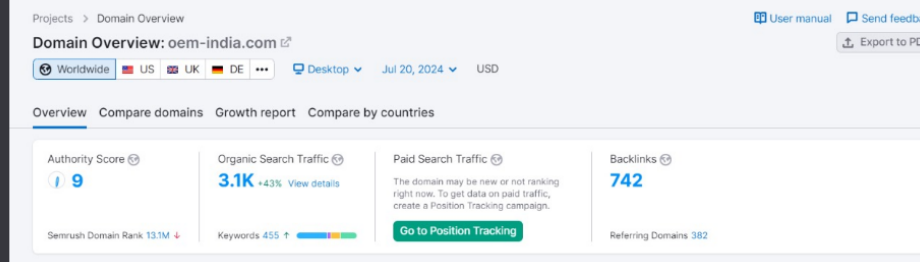
# SEO ACHIEVEMENT

Today, OEMIndia is a leading platform for OEM parts and solutions, with a robust online presence that continues attracting new clients. Their journey with The SEO Byte is a testament to the power of targeted SEO services in achieving business goals and exceeding expectations.

3RD ACHIEVEMENT

OEM

## SEO RANKING



# SOCIAL MEDIA SERVICES

" Welcome To The Best SOCIAL MEDIA Company "

" Boost Your Traffic With Best SOCIAL MEDIA MANAGEMENT In Agra By The SEO Byte "

Our team excels in social media management, creating aesthetically pleasing and visually engaging content. We design eye-catching graphics and posts that resonate with your audience, enhancing your brand's online presence. Our goal is to make your social media platforms not only look good but also drive engagement and build a strong connection with your followers..



## STANDARD PACKAGES

### 01 LITE PACKAGE

- 8 Posts, 5 Reels, 7 Stories Per Month
- 1 Platform
- Increase In Followers
- Content Creation
- Keyword Research
- Account Management
- Upload Creative Images & Reels Cover Images

₹ 9,999\* / Month

### 02 PRO PACKAGE

RECOMMENDED

- 11 Posts, 7 Reels, 10 Stories Per Month
- 2 Platform
- Content Creating & Marketing
- 50+ Keyword Research
- Upload Creative Images & Reel Cover Image
- Creative Basic Insights

₹ 14,999\* / Month

### 03 PREMIUM PACKAGE

- 15 Posts, 9 Reels, 12 Stories Per Month
- 3 Platform
- Content Creating & Marketing
- 80+ Keyword Research
- Upload Creative Images & Reel Cover Image

₹ 17,999\* / Month

# OUR WORK

## CLIENT OBJECTIVE

Our goal is to understand our clients' unique needs and create customized social media strategies that align with their brand vision. We focus on increasing engagement, driving traffic, and boosting conversions through targeted campaigns and creative content.

## OUR ACHIVEMENT

We have successfully managed and grown social media accounts for various clients, achieving substantial increases in followers, engagement rates, and overall online presence. Our innovative campaigns have consistently delivered measurable results, enhancing brand visibility and customer loyalty. By leveraging data-driven insights and staying ahead of industry trends, we've helped clients build strong online communities and foster meaningful interactions. Our efforts have resulted in higher ROI, improved brand reputation, and sustainable growth for our clients.

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# SOCIAL MEDIA MANAGEMENT

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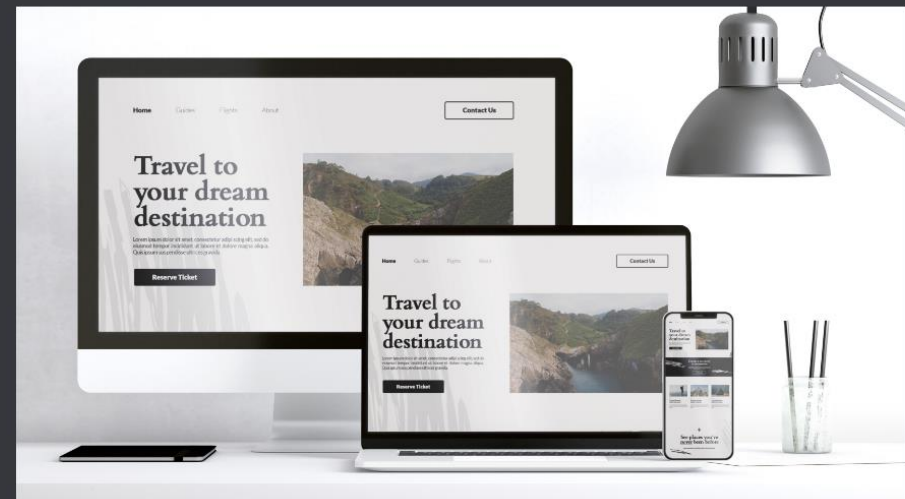
www.reallygreatsite.com

# WEBSITE DEVELOPMENT SERVICES

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## STANDARD PACKAGES

### 01 INFORMATIVE WEBSITE

- Attractive Homepage Design
- Comprehensive Sitemap
- User-Friendly Interface
- SEO Optimization
- Fast Loading Speed
- Secure And Reliable

GET YOUR KNOW

### 02 E-COMMERCE

- Attractive Homepage Design
- Comprehensive Product Listing
- Google Analytics Integration
- Social Media Integration
- About Us Section
- Payment Integration
- User-Friendly Design

GET YOUR KNOW

### 03 PREMIUM PACKAGE

- Attractive Homepage Design
- Comprehensive Product Listing
- Google Analytics Integration
- Social Media Integration
- About Us Section
- Payment Integration
- User-Friendly Design

GET YOUR KNOW

# |Our WORK

## CLIENT OBJECTIVE

Our clients seek dynamic, user-friendly websites that effectively convey their brand message and engage their audience. We prioritize understanding their specific needs, ensuring each site we develop aligns perfectly with their vision and business goals.

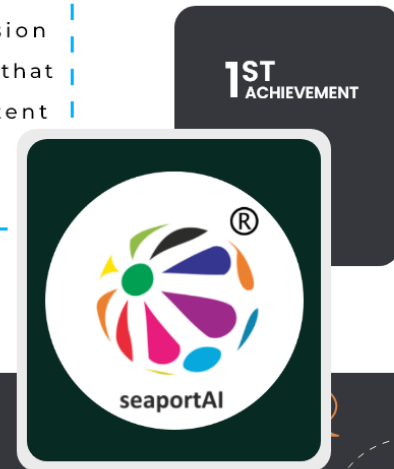
## OUR ACHIVEMENT

We have successfully delivered over 50 high-quality websites, garnering excellent client feedback. Our portfolio includes e-commerce platforms, corporate websites, and personal blogs, each tailored to meet the unique demands of our clients. Our commitment to innovation and quality has established us as a trusted partner in website development.

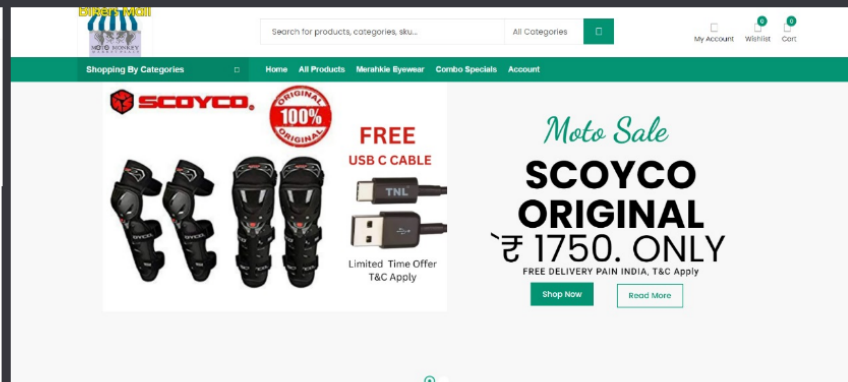
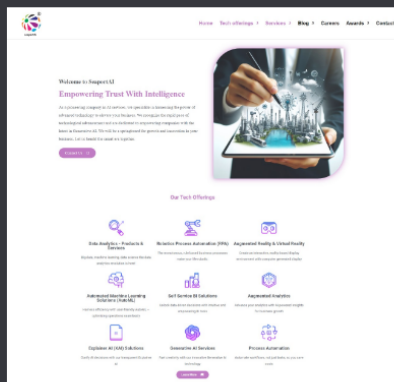
# |WEBSITE OPTIMIZATION

There was a notable rise in the number of online inquiries and appointment bookings, reflecting the effectiveness of the SEO strategy in converting traffic into actual patients.

The website's bounce rate decreased by 20%, and the average session duration increased, indicating that visitors were finding the content valuable and engaging.



## WEBSITE DEVELOPMENT



# OUR CLIENT



SABAAHAT



E-GAIN



ECO  
DINNERWARE



# CREATIVE TEAM



## Faizan Qureshi

CO-Founder

- Visionary Leader
- Business Pioneer
- Executive Strategist
- Company Navigator



## Inderjeet Sharma

CO-Founder

- Passionate About Client Success
- Deep Industry Knowledge
- User-Centered Design
- Visually Appealing Interfaces
- Seamless Implementation



Co Founder & SMM

Mohi Gupta

Crafting compelling brand stories and enhancing online presence through innovative digital strategies and impactful social media management.

- Engaging Content Creation.
- Storytelling and Visual Identity.
- Strategic Audience Engagement.
- Data-Driven Marketing Solutions.
- Creative Genius with a sharp insight.
- Expert Social Media Marketing Strategist.
- Innovative Social Media Campaign Specialist



OPERATIONS MANAGER

Shubham Rana

Skilled in managing resources, implementing processes, and fostering a collaborative environment that enhances productivity and achieves operational excellence.

- Team Coordination.
- Resource Optimization.
- Workflow Streamlining.
- Data Analysis and Reporting.
- Vendor and Partner Management.
- Operational Efficiency and Oversight
- Quality Assurance and Process Improvement.



CREATIVE MANAGER

Anubhav Rana

Drives creative direction and oversees the development of compelling visual content that resonates with target audiences, ensuring brand consistency and engagement

- Creative Graphics Expertise.
- Innovative Brand Graphics.
- Graphic Design Excellence.
- Crafting Compelling Visual Stories.
- Bringing Brands to Life Through Design.
- Leading Creative Innovations.
- Transforming Ideas into Visuals.



# COMPANY HISTORY

## THE BEGINNING - 2022

## BIG CHALLENGES - 2023

## STRONG COMEBACK - 2024



**2022**

A year of growth and milestones as we expanded our services and forged new partnerships.

**2023**

Continued success with innovative strategies and a focus on delivering exceptional client results.

**2024**

Reinvigorated and ready to surpass expectations, we're back more vital than ever, fueled by passion and dedication.

# MISSION

At SEO Byte, our mission is to deliver personalized and results-driven digital marketing solutions that cater to the unique needs of each client. We are dedicated to exceeding expectations, fostering long-term relationships built on trust, and ensuring customer satisfaction.

***By consistently providing measurable results, we help our clients achieve their business goals and drive growth.***

## & VISSION



Our vision is to be a leading digital marketing agency known for our unwavering commitment to customer satisfaction and excellence. We aim to empower businesses by enhancing their online presence, driving new opportunities, and building a strong reputation through positive word-of-mouth and exceptional service.

***Our team of experts conducts in-depth audits, identifies key opportunities, and develops customized strategies.***




# |CONTACT US



For More Information Call Us !

 90-58-287-066 | 83-95-804-412

 [contact@theseobyte.in](mailto:contact@theseobyte.in)

 [www.theseobyte.in](http://www.theseobyte.in)

## WHERE YOU CAN FIND US..!

We Love To Hear From You! Whether You Have A Question, Need Assistance, Or Want To Learn More About Our Services, Feel Free To Reach Out. Our Team At The SEO Byte Is Always Here To Help You With Your Digital Marketing Needs.

Feel Free To Contact Us Through Any Of The Provided Channels. Whether You Prefer A Phone Call, An Email, Or Using Our Convenient Contact Form, We Are Here To Respond Promptly And Professionally. We Aim To Build Long-Lasting Relationships With Our Clients Based On Trust, Transparency, And Outstanding Results.

